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Contact: Brandon Wight VP, Sales and Marketing, Showgear Brandon@showgear.com

Showgear Productions acquires ACA Video

Recording and streaming conference content is a key post-Covid strategy for event planners

Showgear Productions, an event audio-visual production company, has acquired ACA Video, a specialty producer of virtual conferences and in-person conference recording and livestreaming services.

“This acquisition allows Showgear to more deeply engage our clients in the world of virtual and hybrid conferences, and conference content in general. ACA has a proven methodology to deliver and distribute conference content - anywhere in the world - quickly and with high quality. And that fits in well with Showgear’s expertise in event production and nationwide footprint.” says Showgear CEO David Wight.

“I created ACA Video to do one thing - video at conferences. I think we do it better than anyone. During Covid, everyone began doing what I had already been doing for 10 years. I’ve stayed a step ahead of the competition, and joining a larger production company like Showgear is the next logical step for ACA.” says Anthony Allen, President of ACA Video.

Anthony Allen will join Showgear as a Producer. Terms of the acquisition were not disclosed.

About ACA Video | www.acavideo.com

ACA Video has recorded or livestreamed 2000 events for 500 clients in a dozen countries, all while maintaining a 95% "strongly recommend" client rating. ACA Video is led by Anthony Allen, who produced his first virtual conference in 2009. ACA Video is based in Washington, DC.

About Showgear Productions | www.showgear.com

Showgear Productions is a full-service audio-visual production company based in Orange County, CA. Since 1995, Showgear has partnered with some of the world’s largest brands to produce unforgettable events. Showgear is the official AV supplier for IMEX Americas, the world’s largest event for meeting professionals.

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